## In the Claims:

The following is a list of claims pending in this application and their current status. This listing replaces all prior versions and listings.

1. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a causal calendar <u>of events impacting demand</u> utilized by the forecasting program to generate the output, said causal calendar including for a plurality of events attributes of a good identifier, a selling location identifier, the event start date, the event stop date, and the event type; and

one or more additional analysis programs in the set of analysis programs generating data reported in at least two of:

open to buy reports; markdown management reports; or bottom-up planning reports.

- (Original) The improvement of claim 1, wherein a pair of the good identifier and event identifier attributes associate a single good at a single selling location with one of the plurality of events.
- 3. (Original) The improvement of claim 1, wherein a pair of the good identifier and event identifier attributes associate a single good at a group of selling locations with one of the plurality of events.
- 4. (Original) The improvement of claim 1, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a single selling location with one of the plurality of events.
- 5. (Original) The improvement of claim 1, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a group of selling locations with one of the plurality of events.

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- 6. (Currently amended) The improvement of claim 1, wherein the attributes of the causal calendar further includes a factor an impact estimate quantity corresponding to the impact of the event on sales.
- 7. (Original) The improvement of claim 1, wherein the set of analysis programs is adapted to basic retail goods.
- 8. (Original) The improvement of claim 1, wherein the set of analysis programs is adapted to seasonal retail goods.
- 9. (Original) The improvement of claim 1, wherein the set of analysis programs is adapted to fashion retail goods.
- 10. (Original) The improvement of claim 1, wherein the set of analysis programs operate on daily or more frequent period forecasts.
- 11. (Original) The improvement of claim 1, wherein the set of analysis programs operate on weekly forecasts.
- 12. (Original) The improvement of claim 1, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
- 13. (Original) The improvement of claim 1, wherein the set of analysis programs operate on groups of goods in individual selling locations.
- 14. (Original) The improvement of claim 1, wherein the set of analysis programs operate on individual goods in groups of selling locations.
- 15. (Original) The improvement of claim 1, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
- 16. (Original) The improvement of claim 1, wherein the reports are displayed on a monitor in communication with the computer system.
- 17. (Original) The improvement of claim 1, wherein the reports are saved in a spreadsheet file format.
- 18. (Original) The improvement of claim 1, wherein the reports are printed on paper, microfiche or optical media.
- 19. (Original) The improvement of claim 1, wherein the reports are distributed by e-mail or other messaging facility.
- 20. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the

computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a causal calendar <u>of events impacting demand</u> utilized by the forecasting program to generate the output, said causal calendar including for a plurality of <u>the</u> events attributes of a good identifier, a location identifier, the event start date, the event stop date, and the event type; and

an additional analysis programs in the set of analysis programs generating data reported in open to buy reports.

- 21. (Original) The improvement of claim 20, wherein a pair of the good identifier and event identifier attributes associate a single good at a single selling location with one of the plurality of events.
- 22. (Original) The improvement of claim 20, wherein a pair of the good identifier and event identifier attributes associate a single good at a group of selling locations with one of the plurality of events.
- 23. (Original) The improvement of claim 20, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a single selling location with one of the plurality of events.
- 24. (Original) The improvement of claim 20, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a group of selling locations with one of the plurality of events.
- 25. (Currently amended) The improvement of claim 20, wherein the attributes of the causal calendar further includes a factor an impact estimate quantity corresponding to the impact of the event on sales.
- 26. (Original) The improvement of claim 20, wherein the set of analysis programs is adapted to basic retail goods.
- 27. (Original) The improvement of claim 20, wherein the set of analysis programs is adapted to seasonal retail goods.
- 28. (Original) The improvement of claim 20, wherein the set of analysis programs is adapted to fashion retail goods.

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29. (Original) The improvement of claim 20, wherein the set of analysis programs operate on daily or more frequent period forecasts.

- 30. (Original) The improvement of claim 20, wherein the set of analysis programs operate on weekly forecasts.
- 31. (Original) The improvement of claim 20, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
- 32. (Original) The improvement of claim 20, wherein the set of analysis programs operate on groups of goods in individual selling locations.
- 33. (Original) The improvement of claim 20, wherein the set of analysis programs operate on individual goods in groups of selling locations.
- 34. (Original) The improvement of claim 20, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
- 35. (Original) The improvement of claim 20, wherein the reports are displayed on a monitor in communication with the computer system.
- 36. (Original) The improvement of claim 20, wherein the reports are saved in a spreadsheet file format.
- 37. (Original) The improvement of claim 20, wherein the reports are printed on paper, microfiche or optical media.
- 38. (Original) The improvement of claim 20, wherein the reports are distributed by e-mail or other messaging facility.
- 39. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a causal calendar of events impacting demand utilized by the forecasting program to generate the output, said causal calendar including for a plurality of events attributes of a good identifier, a location identifier, the event start date, the event stop date, and the event type; and

an additional analysis program in the set of analysis programs generating data reported in markdown management reports.

- 40. (Original) The improvement of claim 39, wherein a pair of the good identifier and event identifier attributes associate a single good at a single selling location with one of the plurality of events.
- 41. (Original) The improvement of claim 39, wherein a pair of the good identifier and event identifier attributes associate a single good at a group of selling locations with one of the plurality of events.
- 42. (Original) The improvement of claim 39, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a single selling location with one of the plurality of events.
- 43. (Original) The improvement of claim 39, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a group of selling locations with one of the plurality of events.
- 44. (Currently amended) The improvement of claim 39, wherein the attributes of the causal calendar further includes a-factor an impact estimate quantity corresponding to the impact of the event on sales.
- 45. (Original) The improvement of claim 39, wherein the set of analysis programs is adapted to basic retail goods.
- 46. (Original) The improvement of claim 39, wherein the set of analysis programs is adapted to seasonal retail goods.
- 47. (Original) The improvement of claim 39, wherein the set of analysis programs is adapted to fashion retail goods.
- 48. (Original) The improvement of claim 39, wherein the set of analysis programs operate on daily or more frequent period forecasts.
- 49. (Original) The improvement of claim 39, wherein the set of analysis programs operate on weekly forecasts.
- 50. (Original) The improvement of claim 39, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
- 51. (Original) The improvement of claim 39, wherein the set of analysis programs operate on groups of goods in individual selling locations.

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- 52. (Original) The improvement of claim 39, wherein the set of analysis programs operate on individual goods in groups of selling locations.
- 53. (Original) The improvement of claim 39, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
- 54. (Original) The improvement of claim 39, wherein the reports are displayed on a monitor in communication with the computer system.
- 55. (Original) The improvement of claim 39, wherein the reports are saved in a spreadsheet file format.
- 56. (Original) The improvement of claim 39, wherein the reports are printed on paper, microfiche or optical media.
- 57. (Original) The improvement of claim 39, wherein the reports are distributed by e-mail or other messaging facility.
- 58. (Currently amended) An improved management decision support system, including a computer system having memory and resources, a retail demand forecasting program applying one or more forecasting approaches, running on the computer system and generating output, and a set of analysis programs, running on the computer system and utilizing the output, said analysis programs generating at least one of (a) order of goods from a supplier-related data, (b) allocation of the goods to be shipped by the supplier-related data, or (c) distribution of goods to selling locations-related data, the improvement comprising:

a causal calendar of events impacting demand utilized by the forecasting program to generate the output, said causal calendar including for a plurality of events attributes of a good identifier, a location identifier, the event start date, the event stop date, and the event type; and

an additional analysis program in the set of analysis programs generating data reported in bottom-up planning reports.

- 59. (Original) The improvement of claim 58, wherein a pair of the good identifier and event identifier attributes associate a single good at a single selling location with one of the plurality of events.
- 60. (Original) The improvement of claim 58, wherein a pair of the good identifier and event identifier attributes associate a single good at a group of selling locations with one of the plurality of events.

61. (Original) The improvement of claim 58, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a single selling location with one of the plurality of events.

- 62. (Original) The improvement of claim 58, wherein a pair of the good identifier and event identifier attributes associate a group of goods at a group of selling locations with one of the plurality of events.
- 63. (Currently amended) The improvement of claim 58, wherein the attributes of the causal calendar further includes a factor an impact estimate quantity corresponding to the impact of the event on sales.
- 64. (Original) The improvement of claim 58, wherein the set of analysis programs is adapted to basic retail goods.
- 65. (Original) The improvement of claim 58, wherein the set of analysis programs is adapted to seasonal retail goods.
- 66. (Original) The improvement of claim 58, wherein the set of analysis programs is adapted to fashion retail goods.
- 67. (Original) The improvement of claim 58, wherein the set of analysis programs operate on daily or more frequent period forecasts.
- 68. (Original) The improvement of claim 58, wherein the set of analysis programs operate on weekly forecasts.
- 69. (Original) The improvement of claim 58, wherein the set of analysis programs operate on pairings of individual goods in individual selling locations.
- 70. (Original) The improvement of claim 58, wherein the set of analysis programs operate on groups of goods in individual selling locations.
- 71. (Original) The improvement of claim 58, wherein the set of analysis programs operate on individual goods in groups of selling locations.
- 72. (Original) The improvement of claim 58, wherein the set of analysis programs operate on groups of goods in groups of selling locations.
- 73. (Original) The improvement of claim 58, wherein the reports are displayed on a monitor in communication with the computer system.
- 74. (Original) The improvement of claim 58, wherein the reports are saved in a spreadsheet file format.

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- 75. (Original) The improvement of claim 58, wherein the reports are printed on paper, microfiche or optical media.
- 76. (Original) The improvement of claim 58, wherein the reports are distributed by e-mail or other messaging facility.

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